



KIDS AGAINST HUNGER METRO ATLANTA

2012 Rock Out Hunger Benefit Concert

Dear Potential Sponsor;

Now is your chance to be a part of one of the most exciting concert productions of 2012.

Got Entertainment, LLC presents the first Kids Against Hunger Metro Atlanta “Rock Out Hunger” Benefit concert. Got Entertainment’s own **STARBOLT9** will be performing on **March 11, 2012**. As you read this, we continue working to bring some of the hottest names in music to the stage. Don’t pass on your chance to be part of this excitement! Past concerts included performances by **Starbolt9 include The Trump Tower in NYC, The Rutledge in New Orleans, and The Masquerade in Atlanta, Ga.** and more.

Over 14,000 children die everyday before they turn 5 years old.

Diseases caused by dirty water and poor sanitation claim the lives of 1.8 million children a year, and seriously damage the health and development of millions more.

Hunger is the most extreme form of poverty, where individuals or families cannot afford to meet their most basic need for food.

Kids Against Hunger Metro Atlanta is the first satellite established in the Metro Atlanta area of Georgia. We harness the efforts of our local communities to mass feed the world abroad, resulting in the eradication of hunger and to assist families in moving from poverty and dependency to self sufficiency. We envision a world without Hunger and Poverty! **Kids Against Hunger** is a 501(c)(3) nonprofit organization whose mission is to end the tragedy of starvation. Kids Against Hunger packages and ships highly nutritious, life-saving meals to starving and malnourished children in developing countries and the United States. This is done by mobilizing the energy and caring of American children, teens, and adults on behalf of hungry families around the world. Kids Against Hunger seeks to end the literal hunger of poor families receiving the meals, but also satisfies a hunger among prosperous Americans, a hunger for meaning and contribution. It has a national packaging network made up of the headquarters facility in New Hope, Minnesota and 92 satellites in the United States and Canada. In total, the packaging network has the capacity to produce over 50 million meals per year. Visit our website at **www. KAHAtlanta.org** for additional information.

Our sponsors and advertisers reach a diverse population. Concert attendees are expected from Georgia, Tennessee, New Jersey and New York, and represent a variety of age groups. Sponsors enjoy special perks, including concert tickets, and entrance to the VIP Reception area. A sponsorship guarantees premium seats to all of our concerts. Tickets also make great rewards for workers and customers!



We are seeking sponsors and advertisers for our 2012 Benefit Concert. We offer great sponsorship and advertising packages. We have added incentives to sponsor packages, which include additional concert tickets and larger program ad space. Please take a few minutes to review the enclosed information.

If you see a package that will fit your organization, please complete the enclosed form and return it as soon as possible. If you desire additional information, please do not hesitate to contact us. We would be happy to discuss a package that would be right for you. Contact information is listed at the bottom of this letter.

We look forward to working with you during our 2012 Benefit Concert.

For additional information, please contact:

Dedrunette Baskin

404-939-0229 (Office)

404-254-6329 (Cell)

dbaskin@KAHAtlanta.org (email)

P.O. Box 2546, Acworth, Ga. 30102

www.KAHAtlanta.org



KIDS AGAINST HUNGER METRO ATLANTA SPONSOR PACKAGE INFORMATION

Our concert is made possible with the support of community minded organizations and donors. Concert sponsorship is a great opportunity for your business to reach a wide variety of potential customers, while helping to eradicate hunger and poverty throughout the world. Each of our packages includes the following:

Concert Tickets: Tickets for each scheduled concert for the 2011 Concert Series

VIP Reception Passes: This offers a great meet & greet and includes complimentary hors d'orves and more.

Advertising: Your business will receive a spot in our program to advertise your business. (The size of the space is dependent on the sponsorship level). Each sponsor is also given the opportunity to post a banner on site during each concert. Additionally, some sponsor packages include advertising on other advertising materials (internet, flyers and Step & Repeat, Media, etc).

PREMIER LEVEL SPONSOR \$25,000

The Premier Level Sponsor Package is limited to one business. It allows the business exclusive naming rights for the stage. Additionally, the business name will be included on all concert advertising (print and media ads). The sponsorship package also includes a full page color ad (4¼" x 7½") on the back cover of each concert program, **along with all components of the Platinum Level Sponsor package (15 tickets & 15 VIP Reception Passes, 15 Artist Meet & Greet Passes).**

PLATNIUM LEVEL SPONSOR

Platinum level sponsorship package includes:

- ☞ **10 Premier** Concert Tickets for concert
- ☞ **10** VIP Reception Passes
- ☞ **2** Artist Meet & Greet Passes
- ☞ **Full Page** (4 ¼" x 7 ½") Concert Program Ads
- ☞ **Listing** on all Internet & Flyers
- ☞ **Banner** Posted On Site During Concerts (Banner included in sponsorship)

***Platinum Level Sponsorship Donation
\$10,000***



GOLD LEVEL SPONSOR

Gold level sponsorship package includes:

- ✂ **8** Concert Tickets for concert
- ✂ **8** VIP Reception Passes
- ✂ **Full Page** (4 ¼" x 7 ½") Concert Program Ads
- ✂ **Banner** Posted On Site During Concerts (Banner included in sponsorship)

Gold Level Sponsorship Donation
\$5,000

SILVER LEVEL SPONSOR

Silver level sponsorship package includes:

- ✂ **6** Concert Tickets for concert
- ✂ **6** VIP Reception Passes
- ✂ **½ Page** (4 ¼" x 3 ¾") Concert Program Ads
- ✂ **Banner** Posted On Site During Concerts (Banner included in sponsorship)

Silver Level Sponsorship Donation
\$3,000

BRONZE LEVEL SPONSOR

Bronze level sponsorship package includes:

- ✂ **2** Concert Tickets for concert
- ✂ **2** VIP Reception Passes
- ✂ **½ Page** (4 ¼" x 3 ¾") Concert Program Ads
- ✂ **Banner** Posted On Site During Concerts (Banner to be provided by business)

Bronze Level Sponsorship Donation
\$1,500



KIDS AGAINST HUNGER METRO ATLANTA CONCERT SPONSOR ENROLLMENT FORM

Upon receipt of this form, you will be contacted by a representative of Kids Against Hunger Metro Atlanta Concert Committee to confirm your sponsorship enrollment. Each sponsor will receive a packet prior to the concert, with all concert related materials.

Business Name:

Contact Name and Title:

Mailing Address:

Phone Number:

Email Address:



Sponsorship Level Desired (Please Circle)

Premier Level (25,000)

Platinum Level (\$10,000)

Silver Level (\$3,000)

Gold Level (\$5,000)

Bronze Level (\$1,500)

Advertising Information

How would you like your business listed on advertisements?

Artwork Included for Logo on Advertisements

Advertisement Artwork Included (Business Card, etc.)

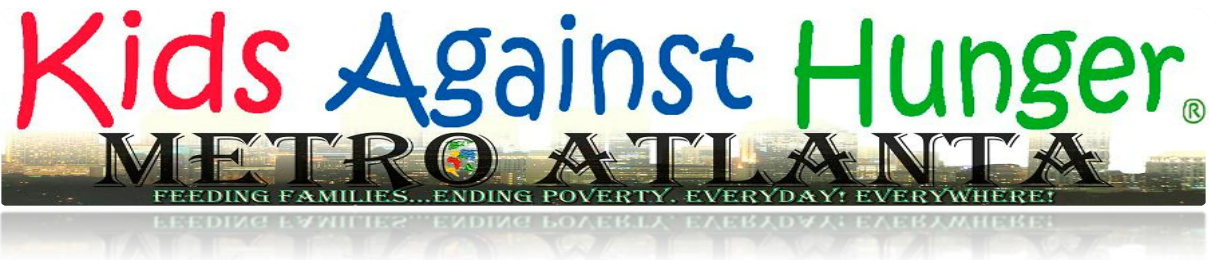
Please contact me to discuss artwork and/or logo information

Payment Information

Full Payment included with this form (Make checks Kids Against Hunger Metro Atlanta)

Please contact me to discuss payment information.

*Please forward completed form to:
Kids Against Hunger Metro Atlanta
Dedrunette Baskin
Re: Sponsorships
P O Box 2546
Acworth Ga. 30102*



2012 KIDS AGAINST HUNGER METRO ATLANTA BENEFIT CONCERT ADVERTISING PACKAGES

Our concert is made possible with the support of community minded organizations and donors. Concert sponsorship is a great opportunity for your business to reach a wide variety of potential customers, while helping to eradicate hunger and poverty throughout the world. Below are the advertising packages we are offering for the 2012 concert.

CONCERT PROGRAM ADVERTISING

Price includes an ad in the program for each concert of the season. Programs are distributed to each concert attendee as they enter the concert. Ads are designed by your organization, and forwarded to KAHMA for inclusion in the program. Advertisers have the option of displaying a banner on the concert grounds during the concert, for an additional advertising cost. Banners are typically provided by the business. Banners can be order by KAHMA, at an additional cost of \$200 per banner. Banner dimensions (if provided by KAHMA) are 3' (width) x 8' (length).

Ad Only Ad and Banner Display

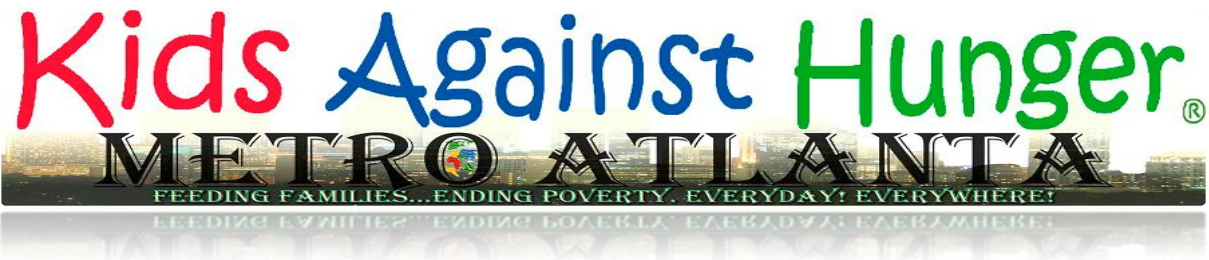
Full Page Ad (4 ¼" x 7 ½") \$225.00 \$250.00

½ Page Ad (4 ¼" x 3 ¾") \$125.00 \$175.00

1/3 Page Ad (4 ¼" x 2 ½") \$100.00 \$125.00

CONCERT BANNER ADVERTISING

If you are not interested in placing an ad in our program, but would like your banner displayed on the concert grounds, this is the package for you. Price includes one banner (not to exceed 3' x 8'), which will be displayed on the concert grounds during each concert during the season. Banners are typically provided by the business. If you would like KAHMA to order your banner for you, please add \$200 to the price below per banner.
Banner Display (Banner provided by Business) \$100.00



2012 KIDS AGAINST HUNGER METRO ATLANTA CONCERT ADVERTISING ENROLLMENT FORM

Upon receipt of this form, you will be contacted by a representative of the KAHMA Concert Committee to confirm your advertising request.

Business Name:

Contact Name & Title:

Mailing Address:

Phone Number:

Email Address:

Advertising Package Desired

(Please Circle Package Desired – Prices are if business supplies banner)

Full Page Concert Ad Full Page Concert Ad and Banner Display
(\$225) (\$250)

½ Page Program Ad ½ Page Program Ad and Banner Display
(\$125) (\$175)

1/3 Page Program Ad 1/3 Page Program Ad and Banner Display
(\$75) (\$125)

Banner Display Only (Make my banner for me)



(\$200) (\$200)

Ad Information

- Artwork Included for Program Ad
- Banner will be provided by business (if applicable)
- Please contact me to discuss artwork for ad
- Banner to be provided by KAHMA (Client will be contacted for artwork)
- (Additional Charge: \$200.00 per banner)

Payment Information

- Payment Enclosed (Please make checks payable to Kids Against Hunger Metro Atlanta)
- Please contact me to discuss payment information.

Please forward this form to:

*Kids Against Hunger Metro Atlanta
Dedrunette Baskin
Re: Sponsorships
P O Box 2546
Acworth, Ga. 30102*